



*“Sponsorship Options at a glance...”*

Sponsorship Type	Amount (INR / USD)	Status
Platinum Sponsorship	Rs. 700000 / \$ 14000	BOOKED
Gold Sponsorship	Rs. 550000 / \$ 11000	AVAILABLE
Silver Sponsorship	Rs. 350000 / \$ 7000	AVAILABLE
Gala Dinner & Award Night	Rs. 250000 / \$ 5000	AVAILABLE
Carry Bags	Rs. 250000 / \$ 5000	BOOKED
Lanyard	Rs. 250000 / \$ 5000	BOOKED
Visitor Registration	Rs. 200000 / \$ 4000	BOOKED
Visitor Diary	Rs. 200000 / \$ 4000	AVAILABLE
Networking Evening	Rs. 125000/ \$ 2500	AVAILABLE
Cocktail at Awards Night	Rs. 100000/ \$ 2000	AVAILABLE
Exhibitor Kit	Rs. 50000 / \$ 1000	AVAILABLE

CO- SPONSOR OF AWARD (5 YEARS PROPOSAL)	AMOUNT (INR / USD) (Amount for 5 Years)	STATUS
Innovative Promotional Activity through MEDIA – TV Commercial	Rs. 5 Lakhs / \$10,000	BOOKED (5 Years: 2017- 2021)
Best HR Practices	Rs. 5 Lakhs / \$10,000	AVAILABLE (5 Years)
Advanced Social Media Practices	Rs. 5 Lakhs / \$10,000	AVAILABLE (5 Years)



*We Make People Smile*



## PARTNERSHIP PLATFORM

at

India's Premier Event on Amusement, Leisure & Entertainment Industry

### PLATINUM PARTNERSHIP – **BOOKED (WORLD OF WONDERS)**

(Total Cost- ₹ 700000 / USD 14000)

#### Benefits:

- A valuable reminder to Senior Members from Amusement Park Industry of your company's products and services and an opportunity to display new and emerging trends in this sector and showcase the advances made by India.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space: 18 Sq.m (as per the availability in the floor plan)

Corporate logo visibility at the Exhibition- within and outside the venue

- The Company's corporate video for 3 minutes (Not more than 3 minutes) at the Grand Awards Night Event
- 1 Full Page Advertisement in IAAPI Exhibitor Directory at Prime Location.
- 1 Full Page Advertisement in 4 issues of Thriller.
- 12 complimentary invites to the Grand Gala Dinner and Awards Night Event
- 6 complimentary invites to IAAPI's Networking Evening
- Logo on entry gates, banners on approach road, banners & buntings within the hall.
- Logo on Exhibitor Directory 2018 along with full page sponsors profile.
- Logo on all Visitor Promotion Mailers including invitation cards.
- Logo on all advertisements in magazines
- Acknowledgement via stage announcement
- Mention in post and pre IAAPI bulletin (newsletter)
- Felicitations by board of directors at the grand Gala Dinner & Awards Night
- Visibility on [www.iaapi.org](http://www.iaapi.org)

[www.iaapi.org](http://www.iaapi.org)



**PARTNERSHIP PLATFORM**  
at  
**India's Premier Event on Amusement, Leisure & Entertainment Industry**

**GOLD PARTNERSHIP – AVAILABLE - 2**  
**(Total Cost- ₹ 550000 / USD 11000)**

**Benefits:**

- A valuable reminder to Senior Members from Amusement Park Industry of your company's products and services and an opportunity to display new and emerging trends in this sector and showcase the advances made by India.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space:12 Sq.m (as per the availability in the floor plan)

Corporate logo visibility at the Exhibition- within and outside the venue

- Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
- Full Page Advertisement in IAAPI Exhibitor Directory.
- Full Page Advertisement in 3 issues of Thriller.
- 8 complimentary invites to the Grand Gala Dinner and Awards Night Event.
- 4 complimentary invites to IAAPI's Networking Evening
- Logo on entry gates, banners on approach road, banners & buntings within the hall.
- Logo on Exhibitor Directory 2018 along with full page sponsors profile.
- Logo on all Visitor Promotion Mailers including invitation cards
- Logo on all advertisements in magazines
- Acknowledgement via stage announcement
- Special mention in post and pre IAAPI bulletin (newsletter)
- Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- Visibility on [www.iaapi.org](http://www.iaapi.org)



**PARTNERSHIP PLATFORM**  
at  
**India's Premier Event on Amusement, Leisure & Entertainment Industry**

**SILVER PARTNERSHIP – AVAILABLE - 3**  
(Total Cost- ₹ 350000 / USD 7000)

**Benefits:**

- A valuable reminder to Senior Members from Amusement Park Industry of your company's products and services and an opportunity to display new and emerging trends in this sector and showcase the advances made by India.
- An opportunity to showcase to industry your initiatives towards a World-Class Organization
- Create added visibility, prestige and recognition for your organization

✓ Complimentary space: 9 Sq.m (as per the availability in the floor plan)

Corporate logo visibility at the Exhibition- within and outside the venue.

- Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
- Full Page Advertisement in IAAPI Exhibitor Directory.
- Full Page Advertisement in 2 issues of Thriller.
- 4 complimentary invites to the Grand Gala Dinner and Awards Night Event.
- 2 complimentary invites to IAAPI's Networking Evening
- Logo on entry gates, banners on approach road, banners & buntings within the hall.
- Logo on Exhibitor Directory 2018 along with full page sponsors profile.
- Logo on all Visitor Promotion Mailers including invitation cards
- Logo on all advertisements in magazines
- Acknowledgement via stage announcement
- Special mention in post and pre IAAPI bulletin (newsletter)
- Felicitations by board of directors at the grand Gala Dinner & Awards Night.
- Visibility on [www.iaapi.org](http://www.iaapi.org)



*We Make People Smile*



### **GALA DINNER & AWARDS NIGHT- AVAILABLE - 3**

**(Total Cost- ₹ 250000 / USD 4500)**

Considered as the biggest event night during IAAPI Expo, the gala dinner and award ceremony will happen at one of the best venue. The event highlights the growth of Amusement Industry. IAAPI will felicitate the innovation, development and best practices adopted and implemented by Manufacturers, Park Operators and FEC Operators.

- ✓ 6 sq.m complimentary booth – Fully Furnished
- ✓ Company's corporate video for 2 minutes (Not more than 2 minutes) at the Grand Awards Night Event
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ Full Page Advertisement in Thriller Trade Show Special Issue
- ✓ 4 complimentary invites to the Gala Dinner & Award Function
- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Company Logo on Stage Backdrop at National Awards for Excellence Venue.
- ✓ Corporate logo visibility within the exhibition venue.
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on [www.iaapi.org](http://www.iaapi.org)



*We Make People Smile*



**CARRY BAGS – BOOKED (HANGOUT – M F ENTERTAINMENT)**  
(Total Cost- ₹ 250000 / USD 5000)

**Each visitor will be presented with IAAPI literature in eco-friendly carry bags with the sponsoring company's name and logo on one side.**

- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ Company logo & details on carry bags
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on [www.iaapi.org](http://www.iaapi.org)



**LANYARD – BOOKED (PREMIERWORLD TECHNOLOGY)**  
(Total Cost- ₹ 250000 / USD 5000)

**Each visitor lanyard will have the name and / or website of the sponsoring company. An excellent publicity tool.**

- ✓ 2 complimentary invites to IAAPI's Networking Evening
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ Mention of company name & /or website on visitor lanyard
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on [www.iaapi.org](http://www.iaapi.org)



*We Make People Smile*



**VISITOR REGISTRATION – BOOKED (SEMNOX SOLUTIONS)**

(Total Cost- ₹ 200000 / USD 4000)

This sponsorship is a value reminder to your target clientele. This facet of sponsorship will accentuate the sponsor in a unique way. Your company logo will be visible on visitor registration form and visitor badge.

- ✓ 1 complimentary invite to IAAPI's Networking Evening
- ✓ Full Page Advertisement in IAAPI Exhibitor Directory
- ✓ Company logo on visitor badges & visitor registration forms
- ✓ Branding in the registration area
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night.
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on [www.iaapi.org](http://www.iaapi.org)





*We Make People Smile*



**VISITOR DIARY SPONSORSHIP - AVAILABLE**

(Total Cost- ₹ 200000 / \$ 4000)

The pocket diary will reach all visitors at IAAPI Amusement Expo. The spirally bound attractive notepad will feature all about your company. Each page will carry your company website. The back cover will feature your advertisement. A high recall value and an essential requirement, the visitor diary will help connect your business clients instantly.

- ✓ Back cover advertisement on the diary
- ✓ Your company logo on the front page of the diary
- ✓ Your company's website link on all the inside pages
- ✓ Mention as Notepad Sponsor in Pre & Post Event Press Release
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night



*We Make People Smile*



**NETWORKING EVENING SPONSOR – 4 AVAILABLE**

(Total Cost- ₹ 125000 / USD 2500)

**Held as a separate evening event during IAAPI Amusement Expo in a uniquely designed area. This special event is where you can network with industry Professionals, Suppliers, and Colleagues from the industry at IAAPI Amusement Expo 2018.**

**The networking evening will serve as a platform for buyers and sellers to interact and network.**

**Mark your presence by being the sponsor.**

- ✓ Corporate logo in The Networking Area
- ✓ Logo on Networking Mailer
- ✓ 4 complimentary invites to the Networking Evening Event
- ✓ Mention as Networking Sponsor
- ✓ Brochure Stand available at venue exit to promote your company
- ✓ Felicitation by Board of Directors at the grand Gala Dinner & Awards Night



*We Make People Smile*



**COCKTAIL AT AWARDS NIGHT SPONSOR – AVAILABLE - 4**  
(Total Cost- ₹ 100000 / USD 2000)

**Be our Cocktail Sponsor at the National Awards for Excellence 2017-18. Held on the 2<sup>nd</sup> day of the Expo, the National Awards for Excellence will feature Cocktail Sponsors for this event. Let all raise the toast for your company.**

**Mark your presence by being the sponsor.**

- ✓ Half Page Advertisement in IAAPI Exhibitor Directory
- ✓ 2 Complimentary Invites for Gala Dinner & Awards Night
- ✓ Banner as Cocktail Sponsor at the gala dinner & awards night venue
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Logo on event invitation card
- ✓ Felicitation by board of directors at the grand Gala Dinner & Awards Night
- ✓ Mention in IAAPI pre & post bulletin
- ✓ Visibility on [www.iaapi.org](http://www.iaapi.org)



**EXHIBITOR KIT SPONSOR – AVAILABLE - 1**  
(Total Cost- ₹ 50000 / USD 1000)

The exhibitor kit will reach all the exhibitors during the set-up days. Well equipped with the basic booth set up essentials, let your company make a mark among the industry colleagues.

- ✓ Logo on Exhibitor Kit
- ✓ Your brochure will be given along with the Kit.
- ✓ Mention as Kit Sponsor in Pre-& Post Event Press Release
- ✓ Corporate logo visibility within the exhibition venue
- ✓ Felicitations by board of directors at the grand Gala Dinner & Awards Night



## **NEW CATEGORY OF SPONSORSHIP CO – BRANDING OF AWARDS @ NATIONAL AWARDS FOR EXCELLENCE**

Co-branding of Award- - ₹ 5 Lakhs / USD 10,000  
**(1 per category for 5 years)**

Award categories:

1. Innovative Promotional Activity through MEDIA – TV Commercial-  
**BOOKED (Nicco Parks & Resorts Pvt Ltd : 2017 to 2021)**
2. Best HR Practices
3. Advanced Social Media Practices

Benefit will be as follows:

- Company Name on Award Trophy
- Stage announcement at Award Night
- Name on Award brochure for that category
- 2 Complimentary passes for Award night for 5 years
- Post Event coverage in Thriller & on website under Awards
- 1 full page color advertisement in Thriller 1 issue for 5 years
- 1 full page color advertisement in Exhibitors Directory for 5 years

\*Payment Terms: 100% payment at the time of Confirmation